



The State of Goochland County

Goochland Chamber Gathering
February 28, 2024

The State of Goochland County



- Growth Trends and Impacts
- County-wide Transportation Projects
- Public Safety
- Broadband
- Economic Development
- Explore Goochland
- FY 2025 Budget
- Opportunities to Get Involved



Goochland County is Growing!



Population Trends

Population is increasing and getting older

- April 1, 2020 Population: 24,727
- July 1, 2022 (estimate) 26,109
 - ~5% increase

Cause:

- High cost of housing
- 55+ communities/ Continuum of Care

Effect:

- Fewer young people and families
- Increase services on EMS



2022 total population

- Under 18 yrs. -16%
- Over 65 yrs. - 25%

Goochland County is Growing!



Housing Trends

*Housing stock is increasing

2020 - 10,550 units

2022 - 11,224 units

- ~6% increase

*High housing cost

- 85% owner occupied
 - Value \$433,600
 - Median Sales Price \$649,900
 - Average Sales Price \$708,382
 - Mortgage \$1,944
- 15% non-owner occupied
 - Average rent \$1,407

*U.S Census Data



West Creek Apartments

Retreat

• 1 BR - \$1,412

• 2 BR - \$1,876

2000 West Creek

• 1 BR - \$1,598

• 2 BR - \$1,768

Effect: Challenge for younger people to live in the county

Goochland County is Growing!



Development Trends

Increase in housing developments with limited commercial development

Cause of housing increase:

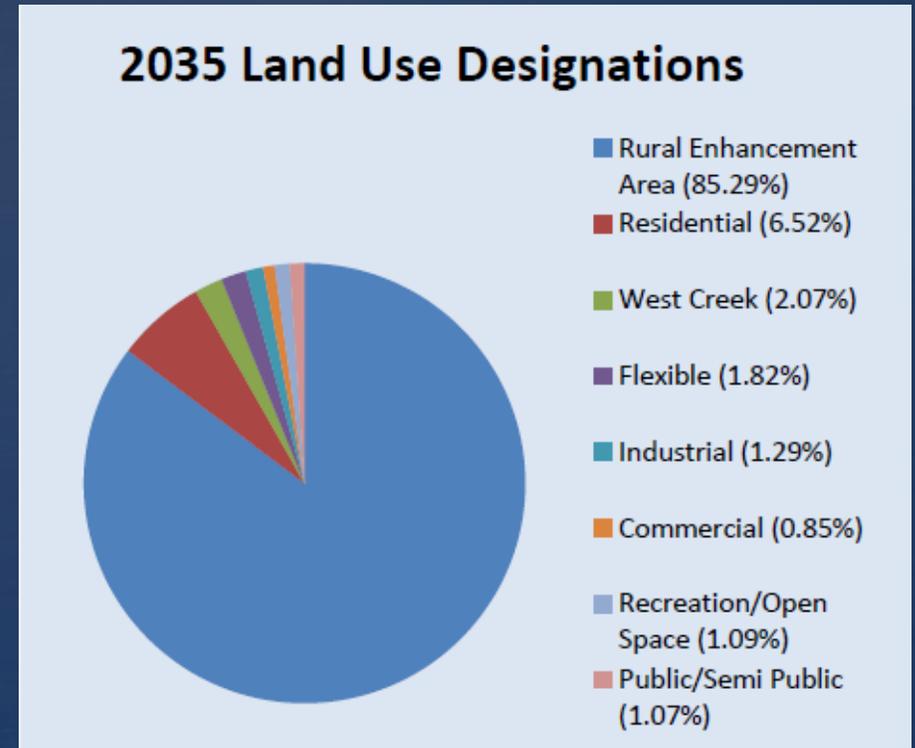
- Growth in Central Virginia with limited housing inventory
- Western Henrico County is built out

Cause of limited commercial:

- Covid changed retail models (online)
- Rooftops needed for commercial
- Banks are not commercial lending

Effect (land use):

- Threatens 85/15 - The Comprehensive Plan calls for 85% of the County to retain Rural Enhancement Area designation.



Goochland County is Growing!



Construction Trends

2018 - 2023

- Record breaking years

2018 to 2021

- 53% increase

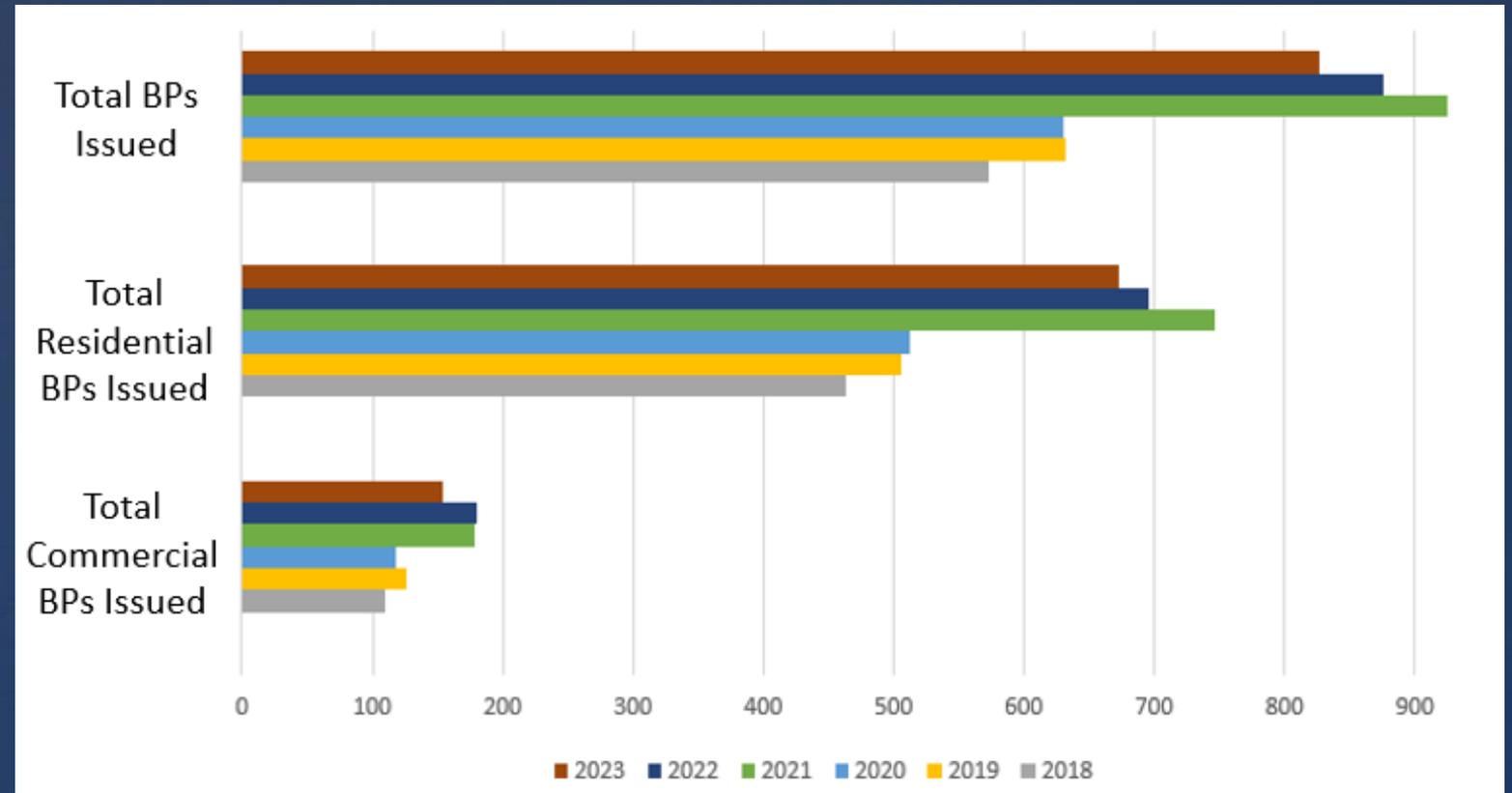
2022/2023 - permits decrease

- Interest rates slows residential permits
- Banks not lending slows commercial permits

Effects:

- Initially reduction in revenue
- Preapplications indicate when rates normalize, we will be very busy

Building Permits (BP) 2018-2023



County-wide Transportation Improvement Projects



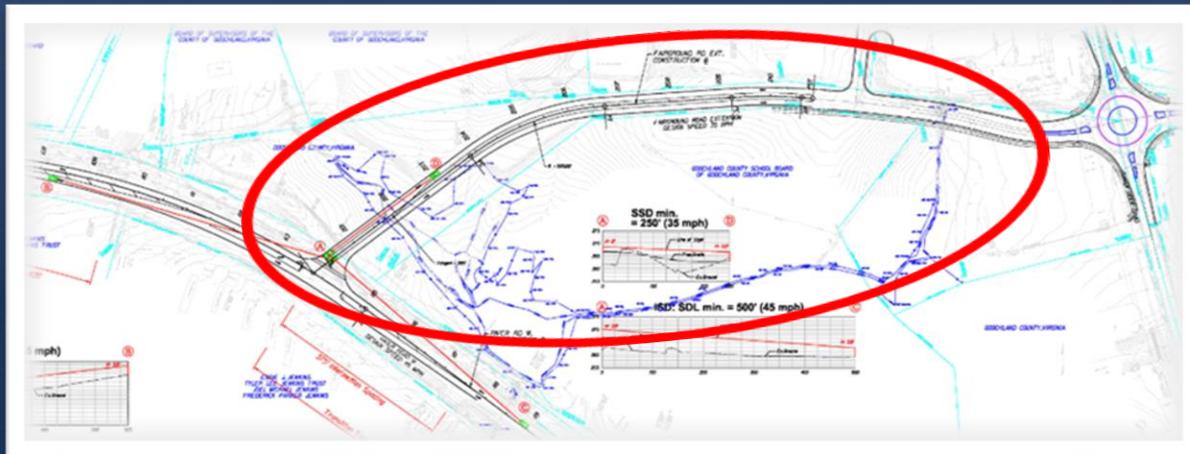
Fairground & Sandy Hook Roads Intersection Improvement

- Construction completed
- Next step is possible landscaping the center island
 - In due diligence phase



Fairground Road Extension

- Engineering underway
- Construction completion
 - Tentatively February 2028



County-wide Transportation Improvement Projects

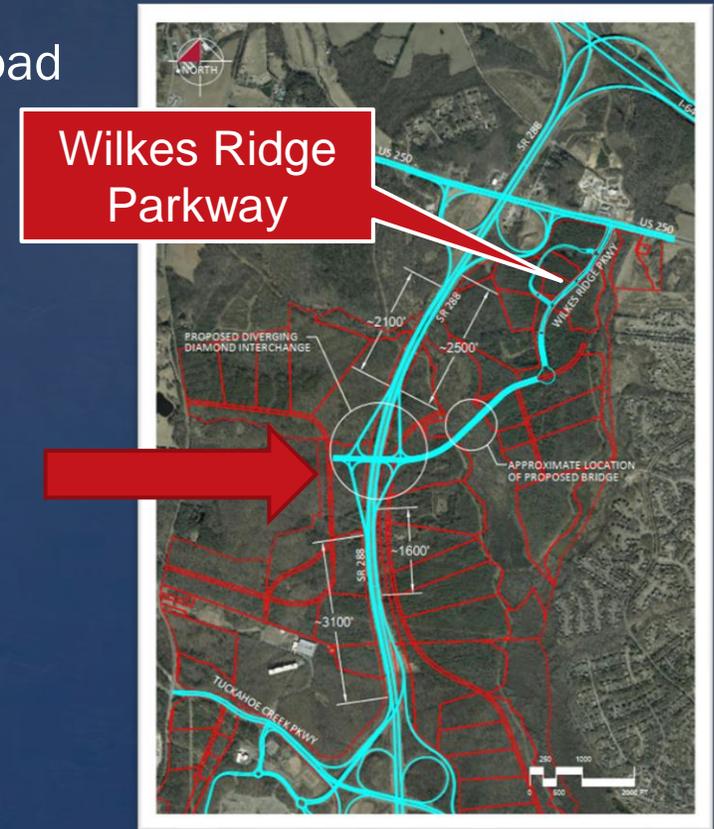


New Route 288 Interchange Study

- Alleviate traffic and safety concerns at Route 288 / Broad Street Road intersection and along Route 288

Oilville Road/I-64 Interchange Roudabout

- H.R. 8294: \$4.0 million allocation
- Alleviate traffic capacity and safety concerns at westbound ramps
- Construction completion
 - Tentatively February 2028



County-wide Transportation Improvement Projects



Ashland Rd/I-64 Divergent Diamond

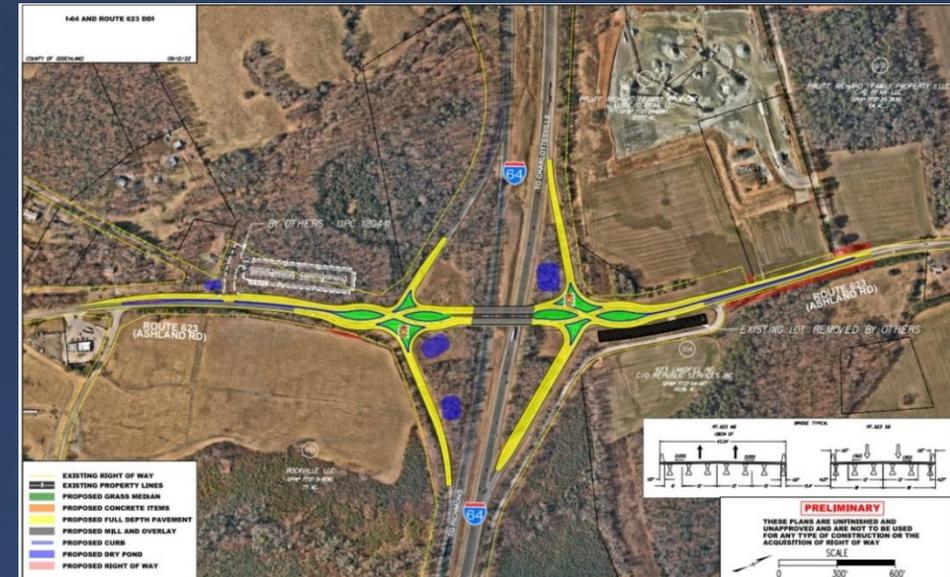
- Engineering underway
- Construction completion:
(Tentative) September 2031

Relocate Ashland Road Park-and-Ride Lot

- Construction completion:
(Tentative) November 2028

Hockett Road Realignment

- Engineering underway
- Construction completion:
(Tentative) December 2029





Fire-Rescue Calls for Service in 2023



| YEAR | CALLS |
|------|-------|
| 2019 | 3,249 |
| 2020 | 3,159 |
| 2021 | 3,843 |
| 2022 | 4,397 |
| 2023 | 4,376 |

Station Responses
6,799

EMS Responses
4,735

Fire Responses
4,376

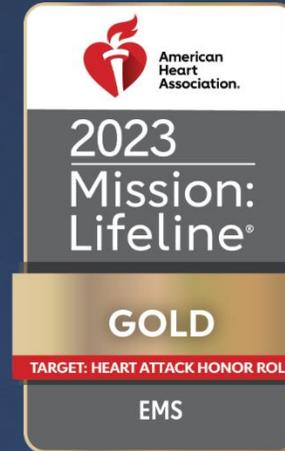




Goochland County Fire-Rescue Accomplishments



- Fire-Rescue Station Renovations
- New ISO Protection Class 4 & 4/X in effect
- Mission Lifeline: GOLD “Heart Attack Honor Roll” Award in 2023
- Day ambulance service started at Sandy Hook Station 8
- West Creek Fire Station Rezoning and A&E Firm selected: station design underway
- New Engine 631 placed in-service
- Recruited 35 new volunteers in 2023
- Hired 6 career Firefighter EMTs, 12 full time Firefighter EMTs in FY 2025 Proposed Budget



Goochland County Sheriff's Office

2023 Calls for Service



| COUNTYWIDE | CALLS 2023 |
|--------------------------------|---|
| Total Calls for Service | 29,804 – 2023 (decrease of 1,182) |
| | 30,986 - 2022 (increase of 4,060) |
| | 26,926 – 2021 |

| CALLS BY SECTOR | CALLS |
|---------------------|------------------------------|
| Northwest | 2,826 (2023) 3,197 (2022) |
| Northeast | 7,158 (2023) 6,308 (2022) |
| Southwest | 2,762 (2023) 3,426 (2022) |
| Southeast | 5,809 (2023) 5,818 (2022) |
| Central West | 5,890 (2023) 6,169 (2022) |
| Central East | 2,411 (2023) 2,820 (2022) |



Data reflects time period of January 1, 2023 until December 31, 2023.

Keeping Our Communities Connected



Powered by CVEC



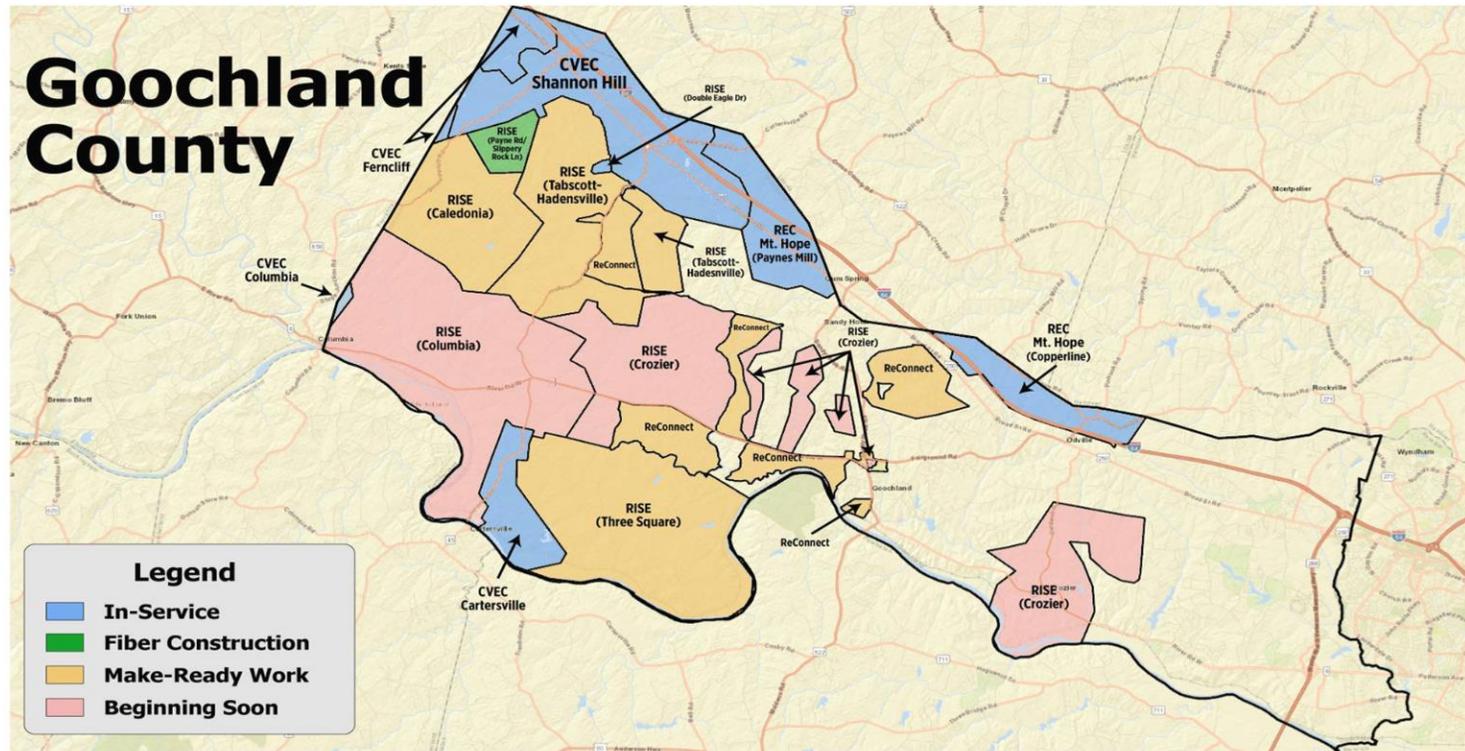
Broadband Statistics:

Firefly Fiber Broadband

- Fiber service available to all on CVEC System
- Fiber service connecting in REC service area
- Dominion Energy completing middle-mile fiber construction by second quarter of 2024
- Goochland ReConnect fiber build to start in summer of 2024

Port 80 Internet

- Built over 28 miles of fiber to date in Crozier area
- Service is available to over 372 locations



Source: Firefly Fiber Broadband – December 2023

An aerial photograph of a white water tower with a lattice steel structure. The tower's tank is inscribed with the text "Welcome to Goochland County Courthouse". The tower stands on a hill overlooking a town and a dense forest. The sky is filled with large, white, fluffy clouds.

Welcome to
Goochland County
Courthouse

New Businesses

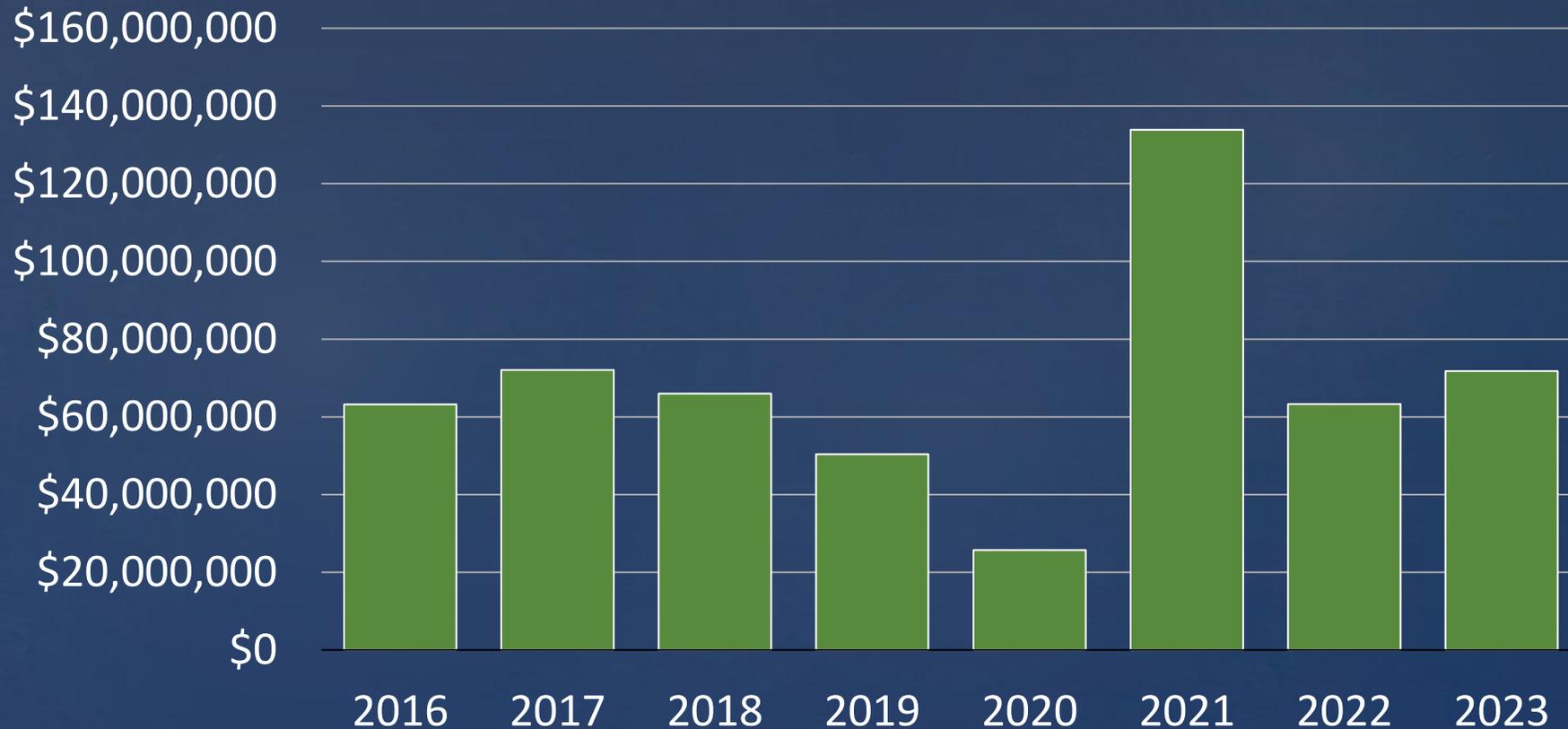
- Southern Companies
- Richmond Machinery & Equipment
- Partner Vet
- Curated Furnishings
- Industrial Tap House West
- Chick-fil-A



Partner Veterinary
EMERGENCY & SPECIALTY CENTER



Capital Investment



*Based on New Commercial Construction Permit Values

Tourism Strategic Plan Adopted by the Board in January 2023



**Goochland County
Tourism Strategic Plan
2023-2028**

Explore Goochland!

Tourism Website www.exploregoochland.com



Day Trip Ideas to #GetAwayToGoochland



GET AWAY TO GOOCHLAND



No matter which adventure you choose, all roads in Goochland County lead to simple pleasures, rural gems, and remarkable moments shared with those you love. Whether you seek adrenaline-fueled outings, family fun, restorative experiences, or authentic flavors from grain to glass, you'll find what you came for—and a whole lot more—in Goochland County. Get planning, get excited, and Get Away to Goochland. Inspiration starts here.

CHOOSE YOUR GOOCHLAND ADVENTURE:



[A HERITAGE ROUTE WITH HEART](#)



[A GUYS' DAY OUT IN GOOCHLAND](#)



[GIRLS JUST WANT TO HAVE FUN IN GOOCHLAND](#)



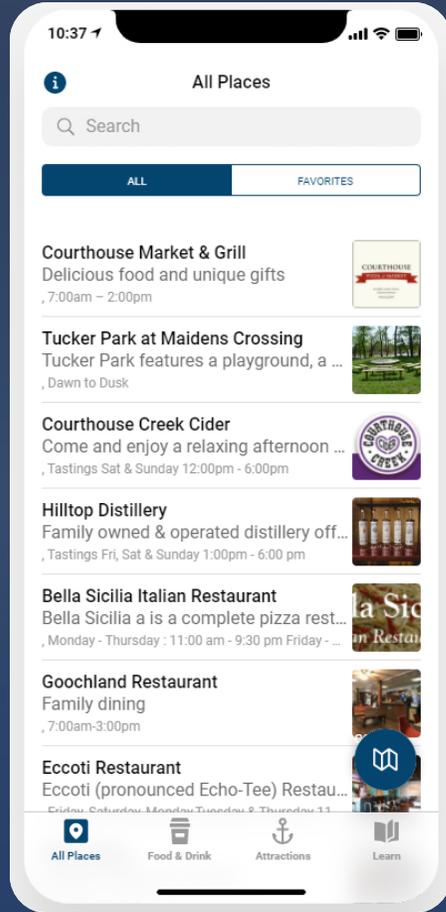
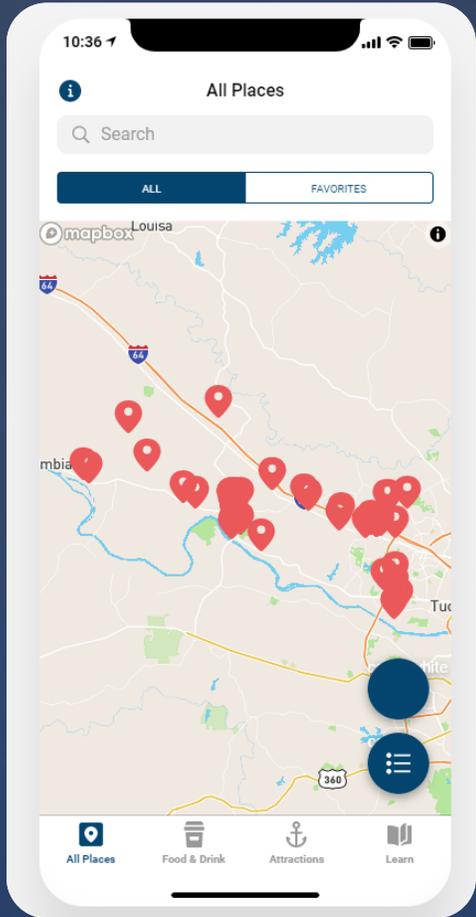
[FAMILY MEMORIES ARE MADE IN GOOCHLAND](#)



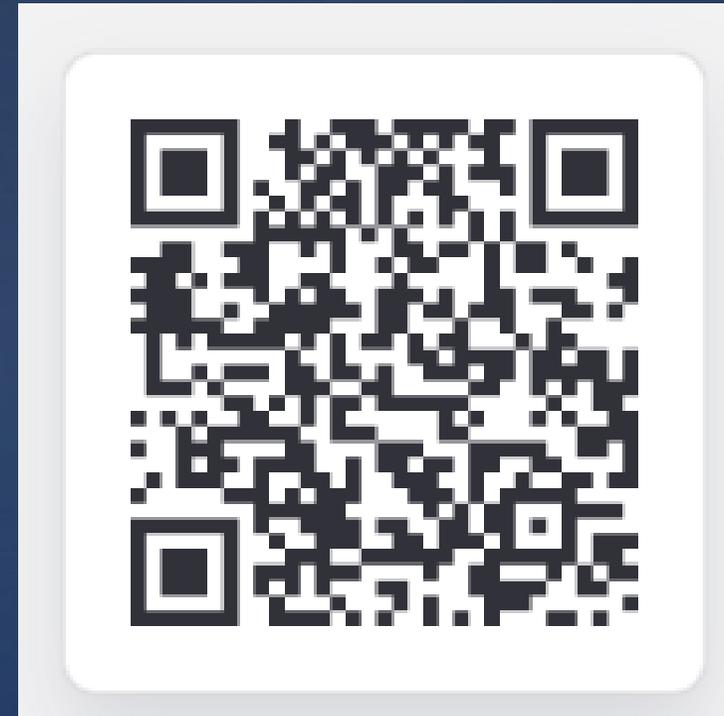
[A DOG-FRIENDLY DAY OUT IN GOOCHLAND](#)



[COZY COUPLE GETAWAY IN GOOCHLAND](#)



Goochland's Guide to Food, Beverage, and Fun!



Shop local and earn 5% cash back

Goochland County is proud to announce a brand new shop local app, Open Rewards, that supports our shoppers and our incredible local business community.

With Open Rewards, shoppers can earn 5% rewards on all of their purchases from local businesses in the program. Rewards can then be redeemed at any other businesses in the program. It's that easy.

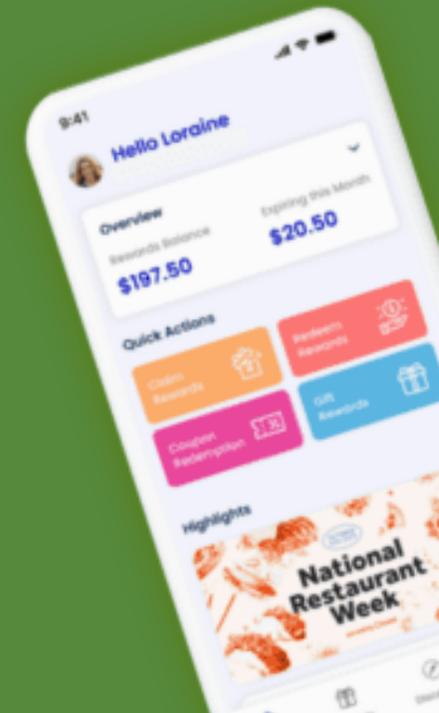
How do I use Open Rewards?

1. Download the Open Rewards app
2. Create an account
3. Shop at businesses like you normally do
4. Upload your receipt (or link your credit card)
5. Earn rewards
6. Visit another business, make a purchase and then redeem your rewards



open
rewards

Earn cash back at your favorite businesses





May 17th and May 18th

**Goochland Night (Concert Fundraiser)
Friday, May 17, 2024 5 – 10 p.m.**

**Goochland Day Parade 10 a.m. and Festival 11 a.m. – 3 p.m.
Saturday, May 18, 2024**

www.goochlandday.com

Parks and Recreation



LEAKES MILL PARK

- Leakes Mill Park was added to the Virginia Bird & Wildfire Trail's Green Springs Loop in late 2023.
- There are over 9 miles of natural surface multi-use trails and small footpaths interwoven through the forest and along Big Lickinghole Creek, so no two visits are ever the same.

Birds Recently Seen at Leakes Mill Park (as reported to eBird)

- Mourning Dove
- Killdeer
- Tufted Titmouse
- Golden-crowned Kinglet
- Northern Mockingbird
- Eastern Bluebird
- White-throated Sparrow
- Red-winged Blackbird
- Common Grackle



Upcoming Parks & Recreation Events/Programs



2024
**Pickleball
Tournament**
Date: April 27th | 9:00 AM | \$30 per teams
Location: Central High Complex
Registration opens in February
www.goochlandva.us

**GOOCHLAND COUNTY
FIREWORKS**
Thursday **4TH**

**NIGHT AT
TUCKER**
FRIDAY, MAY 31ST | 5:30-9:00PM | TUCKER PARK
LIVE MUSIC FROM SLATE RIVER BAND
**FREE FUN FOR THE
WHOLE FAMILY!**

**NIGHT AT
TUCKER**
FRIDAY, JULY 26TH | 5:30-9:00PM | TUCKER PARK
LIVE MUSIC FROM EXIT 38
**FREE FUN FOR THE
WHOLE FAMILY!**

FY 2025 Budget Priorities

- Consistent with Board Strategic Plan
- Conservative approach to revenue projections and expenditure growth
- Seek efficiencies and cost savings where possible
- Expand public safety service levels
- Meet or exceed all Financial Policy requirements
- Maintain competitive employee compensation with neighboring jurisdictions
- Support operations through expanded positions when possible
- Self-sustaining rates for utilities

FY 2025 Long-Term Budget Impacts



- Impact of inflation
- Potential recession
- Continued desire from community for increased public safety
- Growing community and aging population – increased calls for service
- Public education funding from the Commonwealth and local needs
- Constantly increasing health insurance costs
- Need to maintain competitive employee salaries and benefits
- General assembly legislation and possible local mandates

FY2025 Proposed Budget Over FY2024 Adopted Budget

| Major Category | FY2024 ADOPTED | FY2025 PROPOSED | Variance \$ | % |
|--------------------------|-----------------------|-----------------------|-----------------------|--------------|
| General Fund | \$ 52,685,213 | \$ 59,739,788 | \$ 7,054,575 | 13.4% |
| Special Revenue Funds | 2,372,608 | 2,348,874 | (23,734) | -1.0% |
| Utilities Funds | 19,117,852 | 20,503,548 | 1,385,696 | 7.2% |
| School Funds | 41,168,674 | 43,497,804 | 2,329,130 | 5.7% |
| CIP Funds | 26,066,801 | 7,966,560 | (18,100,241) | -69.4% |
| TOTAL BUDGET | \$ 141,411,148 | \$ 134,056,574 | \$ (7,354,574) | -5.2% |

Includes all sources of revenues



Town Hall Meetings



District 5 Eastern Town Hall – 6:00 p.m. to 8:00 p.m.
Thursday, March 7, Dover Baptist Church

District 1 Western Town Hall – 6:00 p.m. to 8:00 p.m.
Monday, March 11, Byrd Elementary School

District 2 & 3 Central Town Hall – 6:00 p.m. to 8:00 p.m.
Monday, March 18, Administration Bldg., Board Meeting Room

District 4 Eastern Town Hall – 6:00 p.m. to 8:00 p.m.
Monday, March 25, Salem Baptist Church

Public is welcome to attend any and all meetings in person or via livestream

How **YOU** Can Serve/Get Involved



- Provide Feedback
- Submit interest in serving as Board Appointee to Board or Commission
- Offer to volunteer through departments of interest
- Serve a not-for-profit organization as a volunteer and/or Board member
- Come to meetings & Town Hall events – Be Engaged
- Participate in County sponsored or offered programming
- Donate time, expertise, or financial resources
- Vote
- Run for Public Office

How **YOU** Can Serve/Get Involved



Goochland County has openings on the following Boards, Commissions, and Committees:

- Economic Development Authority (EDA)
- Design Review Committee
- Local Board of Building Code Appeals
- Board of Zoning Appeals
- Board of Equalization

For more information, or to apply, visit <https://goochlandva.us/169/Boards-Commissions>.



BOARDS & COMMISSIONS

VACANCY NOTICE

WWW.GOOCHLANDVA.US

Goochland County Mobile App



If you're looking for a better way to stay up to date with County news and information, then download our new app! With this app, you can easily keep up with the latest news, updates, and events happening in your county.

Some key features include:

- Real-time news updates
- Event calendars
- Alerts and notifications

It is free in the Google Play Store and Apple Store to download and easy to use.

Download Now





GCSO App for Android & iPhone



GOOCHLAND ANIMAL CARE AND PROTECTION
2023 STATISTICS



Total Intakes-1009
577 Stray pets
129 Transfers In
217 Owner surrenders



Goochland Animal Care and Protection



In 2023, Goochland County Animal Care and Protection managed a 96% Save Rate and performed over 600 adoptions. Animal Protection Officers responded to over 2,600 calls for service.





Citizen Engagement

County Website www.goochlandva.us/ - sign up for website notifications based on preference

Facebook <https://www.facebook.com/GoochlandCountyVA/>

Code Red www.goochlandva.us/408/code-red-alerts

X / Twitter @GoochlandGovtVA

Call 804-556-5800

Goochland County Sheriff's Office App – www.goochlandsheriff.com

Monthly Board of Supervisors Meetings Occur the First Tuesday of Each Month Beginning at 2:00 p.m. or later, with specific times being set and publicized at least 7 days before the meeting. (unless otherwise noted)



Thank you for your contribution
to Goochland County!